



Government of India
(Ministry of Defence)
Office of the Controller of Defence Accounts
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हर एक काम देश के नाम / Har Ek Kaam Desh Ke Naam

(Through CDA Sec-bad Website)

No. AN/III/2001/OC/MO/2020-21

Dated: 02.12.2020

The Controller, IT & SDC Office Secunderabad	The Dy. CDA I/c PAO (ORs) EME Secunderabad	ACDA I/c PAO (ORs) AOC Trimulgherry Secunderabad-15
DCDA I/c IFA 43/44, ED Secunderabad-15	The ACDA I/c Area Accounts Office (Army) CE(Navy) Compound, Station Road Visakhapatnam 530 004	

Sub: **Observation of Swachhta Pakhwada: 1st to 15th December, 2020.**

A copy of MoD ID No.A-19012/1/2020-D(Estt.2/Gen.I), dt. 27/11/2020, along with Consolidated Guidelines on the above subject, received vide HQrs Office letter No. AN/Coord/3012/Circular/Swachhta Pakhwada, dated 01.12.2020 is forwarded herewith for information and necessary action please.

Further, a detailed report of date-wise activities carried out along with photographs and videos may be forwarded to this office for onward transmission to HQrs Office.

GO (AN) has seen.

es
Sr. Accounts Officer (AN-III)

Copy to:

IT Section. -
(Local)

With the request for uploading in CDA, Sec'bad website.

es
Sr. Accounts Officer (AN-III)



रक्षा लेखा महानियंत्रक,
उलान बटार रोड़, पालम, दिल्ली छावनी-110010
Controller General of Defence Accounts,
Ulan Batar Road, Palam, Delhi Cantt.- 110010



Phone: 011-25665703 Fax: 011-25674806, 25674821

N o. AN/Coord/3012/Circular/Swachhta Pakhwada dated 01.12.2020.

To,

All PCsDA/ PCsA (Fys.)/ PIFAs,
CsDA/ CsFA (Fys.)/ IFAs.
(through CGDA website).

Subject: Observance of Swachhta Pakhwada: 1st to 15th December 2020.

Please find enclosed a copy of MoD ID No. A-19012/1/2020-D(Estt.2/Gen.I) dated 27.11.2020 alongwith Consolidated Guidelines on the subject matter for information and necessary action.

2. It is requested to prepare action plan for observance of Swachhta Pakhwada as per details contained in the MoD *ibid* ID.
3. A detailed report of date-wise activities carried out alongwith photographs and videos may be forwarded at aniii.cgda@nic.in for onward transmission to the Ministry.


(Rajeev Ranjan Kumar)
Dy. CGDA (AN)

Ministry of Defence
Department of Defence
D(Estt.2/Genl.1)

Subject:- Organizing of Swachhta Pakhwada - 2020 in Department of Defence.

"Swachhta Pakhwada" is an initiative of the Hon'ble Prime Minister to engage all the Union Ministries and Departments in actively focusing and participating in cleanliness activities for 15 days to attain the goals of the Swachh Bharat Mission. The Ministry of Defence has been allocated the period from 1st-15th December, 2020 for carrying out activities related to Swachhta Pakhwada.

2. Various innovative swachhta activities (date-wise) are to be undertaken by your organization. After 15th December 2020, a detailed report (date wise) along with the photographs and videos in respect of activities carried out in respect of Swachhta Pakhwada may be uploaded on Swachhta Samiksha portal of Swachh Bharat Mission i.e. <https://swachhbharatmission.gov.in/SwachhSamiksha/home.aspx>. The user-id for uploading the same is deo123 and password is *deo89@321. Consolidated guidelines in this regard is annexed.

4. It is also requested to nominate a Nodal Officer from your organization and share his/her name, designation and contact number with Department of Drinking Water & Sanitation as well as this Office. A detailed report (date-wise) may also be sent to Director (SBM), Ministry of Drinking Water & Sanitation directly under intimation to this office.

5. It is requested that personal attention for the above initiative be given to ensure the "Swachhta Pakhwada" a big success.

(Nikhil Saxena)
Deputy Secretary (Genl./IT)
Tel:- 23019713

Mr. Sanjiv Mittal, IDAS
CGDA
Room No. 101, Ulan Batar Road
Delhi Cantt.
New Delhi

MoD I.D. No. A-19012/1/2020-D(Estt.2/Genl.1) dated 27.11.2020

Swachhata Pakhwada-2020
Consolidated Guidelines

- For urgent action
Jt. CG (fin) is the nodal office
01.12.20*
- Every Ministry/Department should nominate a Joint Secretary as nodal officer for Swachhata Pakhwada related activities, if not already nominated
 - Every Ministry/Department to ensure that all their line departments, PSUs, attached offices, organizations and Institutions under them to plan and implement in detail Swachhata Pakhwada
 - The Swachhata Pakhwada action plan must be communicated to the DDWS **two months** prior to the commencement of their Pakhwada and the same is to be uploaded in the designated **on Swachhata Samiksha** (<http://swachhbharatmission.gov.in/SwachhSamiksha/Home.aspx?Ty=se>)
 - Swachhata Pakhwada plans are required to contain detailed date wise activities. Further the Ministries/Departments should ensure that the activities during the Swachhata Pakhwada are in accordance with their plans and discussion
 - Secretary of the Ministry/Department concerned may organise a VC/meeting with their field formations for dissemination of information and to review the preparedness, before the Pakhwada begins
 - Senior Officers in the Ministry/Department may provide leadership in implementing Swachhata Pakhwada activities effectively
 - Parliamentary Committee and other MP Committees may be convened on Swachhata
 - Ministries/Departments need to involve **Union Ministers, MPs and other dignitaries** in Pakhwada activities
 - Ministries/Departments may take steps to undertake innovative initiatives during the campaigns so that few stories are generated daily
 - Divyang access to the toilets to be reviewed and ensured in the Central and State offices of Ministries/Departments during Pakhwada
 - Ministries/Departments may consider setting up permanent mechanism through new programmes and Schemes for sustainability of Swachhata, in addition to cleanliness drives during the Pakhwada
 - Curbing Single Use Plastic (SUP) and discourage use of Plastic
 - **There needs to be a daily reporting of the activities during the Pakhwada on Swachhata Samiksha** portal (<http://swachhbharatmission.gov.in/SwachhSamiksha/Home.aspx?Ty=se>) and myGov portals
 - **Activity pictures of High Resolution of 2mb-5mb to be uploaded on the portal**
 - During the Pakhwada Ministries/Departments may initiate Swachhata Awards/ranking among organisations under their fold (**Detail guidelines are mentioned as Annexure**)

- Ministries/Departments should ensure better branding and publicity of Pakhwada activities in electronic and print media platforms at both field and central level. They need to make use of social media such as myGov., Twitter and Facebook extensively for the purpose
- Ministries/Departments in coordination with MoI&B, will ensure that adequate publicity is received by the Swachhata Pakhwada initiatives in both electronic and print media. MoI&B to also broadcast inspiring Swachhata initiatives on their coverage
- A press release should be issued highlighting major outcomes of Swachhata Pakhwada
- A press conference needs be organised by the Ministry/Department at the culmination of their Pakhwada to highlight the activities and initiatives undertaken. This may be addressed at the level of the Union Ministers and Secretaries
- At the conclusion of the Swachhata Pakhwada the Ministries/Departments are required to submit the following to DDWS for onward submission to Cabinet Secretary and PMO:
 1. Report containing detailed account of activities under taken during Pakhwada
 2. Related picture album, newspaper clippings, press notes, audio-visual clips
 3. Any special document that Ministry/Department may have issued during Pakhwada
 4. Name and details of the three Swachhata Pakhwada awardees

Annexure

Swachhata Pakhwada Awards – Guidelines

1. Each Ministry/ Department observing the Pakhwada will be provided three awards from Department of Drinking Water and Sanitation. However, Ministries/Departments may encourage to introduce large number of awards at their level to encourage Swachhata Pakhwada activities
2. The awards would be given to those who have contributed maximum to the cause of sanitation on the basis of rating and ranking. Emphasis while giving the awards would be given to innovative/ creative activities & initiatives, mass mobilization for Swachhata, engagement of varied sections outside the organization etc. which have deep and sustainable impact countrywide
3. Each Ministry/ Department would carry out the selection process overseen by the concerned Secretary and select the final three (First, Second and Third) awardees and intimate DDWS within the two days of ending of their Pakhwada